



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**FM BROADCAST STATION CONSTRUCTION PERMIT**

Authorizing Official:

Official Mailing Address:

\_\_\_\_\_  
SPIRIT RADIO OF NORTH FLORIDA, INC.  
500 NE 16TH AVE.  
GAINESVILLE FL 32601  
\_\_\_\_\_

\_\_\_\_\_  
Brian J. Butler  
Supervisory Engineer  
Audio Division  
Media Bureau  
\_\_\_\_\_

Facility ID: 121772

Grant Date: October 02, 2002

Call Sign: WWLC

This permit expires 3:00 a.m.  
local time, 36 months after the  
grant date specified above.

Permit File Number: BNPED-19991104AAJ

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: SPIRIT RADIO OF NORTH FLORIDA, INC.

Station Location: FL-CROSS CITY

Frequency (MHz): 88.5

Channel: 203

Class: C1

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: As required to achieve authorized ERP.

Antenna type: (directional or non-directional): Directional

Antenna Coordinates: North Latitude: 29 deg 36 min 35 sec  
 West Longitude: 83 deg 08 min 03 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW):	33	70
Height of radiation center above ground (Meters):	53	53
Height of radiation center above mean sea level (Meters):	64	64
Height of radiation center above average terrain (Meters):	55	55

Antenna structure registration number: 1038252

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 During installation of the antenna authorized herein, AM Station WDFL, facility ID No. 73408, Cross City, FL, shall determine operating power by the indirect method.

Upon completion of the installation, antenna impedance measurements on the AM antenna shall be made and, prior to or simultaneous with the filing of the application for license to cover this permit, the results submitted to the Commission (along with a tower sketch of the installation) in an application for the AM station to return to the direct method of power determination.  
 (Revised January 28, 1983)

- 2 BEFORE PROGRAM TESTS ARE AUTHORIZED, permittee shall submit the results of a complete proof-of-performance to establish the horizontal plane radiation patterns for both the horizontally and vertically polarized radiation components. This proof-of-performance may be accomplished using the complete full size antenna, or individual bays therefrom, mounted on a supporting structure of identical dimensions and configuration as the proposed structure, including all braces, ladders, conduits, coaxial lines, and other appurtenances; or using a carefully manufactured scale model of the entire antenna, or individual bays therefrom, mounted on an equally scaled model of the proposed supporting structure, including all appurtenances. Engineering exhibits should include a description of the antenna testing facilities and equipment employed, including appropriate photographs or sketches and a description of the testing procedures, including scale factor, measurements frequency, and equipment calibration.

## Special operating conditions or restrictions:

- 3 BEFORE PROGRAM TESTS ARE AUTHORIZED, permittee shall submit an affidavit from a licensed surveyor to establish that the directional antenna has been oriented at the proper azimuth.
  
- 4 BEFORE PROGRAM TESTS ARE AUTHORIZED, permittee/licensee shall submit an affidavit that the installation of the directional antenna system was overseen by a qualified engineer. This affidavit shall include a certification by the engineer that the antenna was installed pursuant to the manufacturer's instructions and list the qualifications of the certifying engineer.
  
- 5 The relative field strength of neither the measured horizontally nor vertically polarized radiation component shall exceed at any azimuth the value indicated on the composite radiation pattern authorized by this construction permit.

A relative field strength of 1.0 on the composite radiation pattern herein authorized corresponds to the following effective radiated power:

70 kilowatts.

Principal minima and their associated field strength limits:

. 0 degrees True: 11.482 kilowatts  
230 degrees True: 5.686 kilowatts.

- 6 Permittee has specified use of a Shively 6810 antenna of 4 sections to demonstrate compliance with the FCC radiofrequency electromagnetic field exposure guidelines. If any other type or size of antenna is to be used with the facilities authorized herein, a FORMAL REQUEST must be filed in conjunction with FCC Form 302-FM, application for license. The request must include a revised RF field showing to demonstrate continued compliance with the FCC guidelines.
  
- 7 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

\*\*\* END OF AUTHORIZATION \*\*\*